

A photograph of four women in a meeting room, looking at a laptop. The image is overlaid with a blue tint. The women are standing around a wooden podium with a laptop on it. The woman on the far left has long, dark, curly hair. The woman next to her has long, straight brown hair. The woman in the center has short, braided hair. The woman on the far right has long, dark hair. They are all wearing grey t-shirts with a blue logo. The background shows a window and a green plant.

CODEPATH*ORG

Intro to CodePath

Recognized by *Fast Company* as one of Most Innovative
Companies in Education of 2024

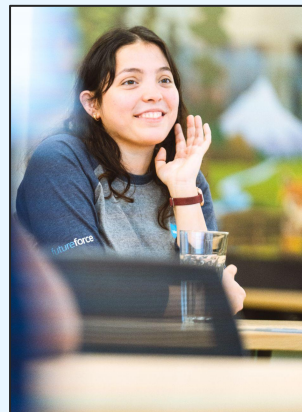
We Started in Silicon Valley

Founded in 2013, **CodePath** started as a technical training company for senior engineers. We ran engineering onboarding programs for the world's top tech companies including Facebook, Google, Dropbox, Airbnb, and Netflix. Our early students included the co-founder of Reddit, the former tech lead for Apple Watch, and the first mobile engineer at Coinbase.

Through redesigning Facebook University, we learned that the programming courses developed for professional engineers provided the missing curriculum and support to help college students persist and succeed in CS education.

In 2017, CodePath.com became **CodePath.org**, to eliminate inequity in college CS education.

CODEPATH*ORG



Meet Our Team



Michael Ellison
Chief Executive Officer



Nathan Esquenazi
Chief Technology Officer



Tim Lee
Chief Learning Officer



Our Mission

CodePath is reprogramming higher education to create the most diverse generation of engineers, CTOs, and founders. We deliver industry-vetted courses and career support centered on the needs of Black, Latino/a, Indigenous, and low-income students. Our students train with senior engineers, intern at top companies, and rise together to become the tech leaders of tomorrow.

80% of underrepresented C.S. college students drop out due to lack of access, inspiration and opportunities. **We must fix this.**

Lack of access

<1%

Of public high schools students take Advanced Placement Computer Science Courses

59%

Dropout rate of college students pursuing Computer Science

80%

Dropout rate of underrepresented groups studying Computer Science

Disconnect from the real world



Students rarely work on codebases with 1k lines of code



Students are rarely taught or use languages commonly used in industry



Students rarely work in groups or teams

Lack of opportunities



Employers exclusively recruit from subset of elite colleges

20%

Of Black computer Science graduates come from HBCUs

1%

Of Black CS pass top companies technical interviews

How CodePath Works

1. Partner

We partner with leading tech companies to **create modern, job-focused C.S. courses.**

Cognizant

Meta



Walmart

2. Launch

We collaborate with CS Chairs, professors, and student leaders to build community at college campuses and drive enrollment.



3. Ignite

We connect students with our network of companies to **launch them into high-paying jobs and career paths.**



intuit



CodePath Impact

26,000

CS students taught to date

7,300

CS students in 2023

3,700

BLI CS students in 2023

600+

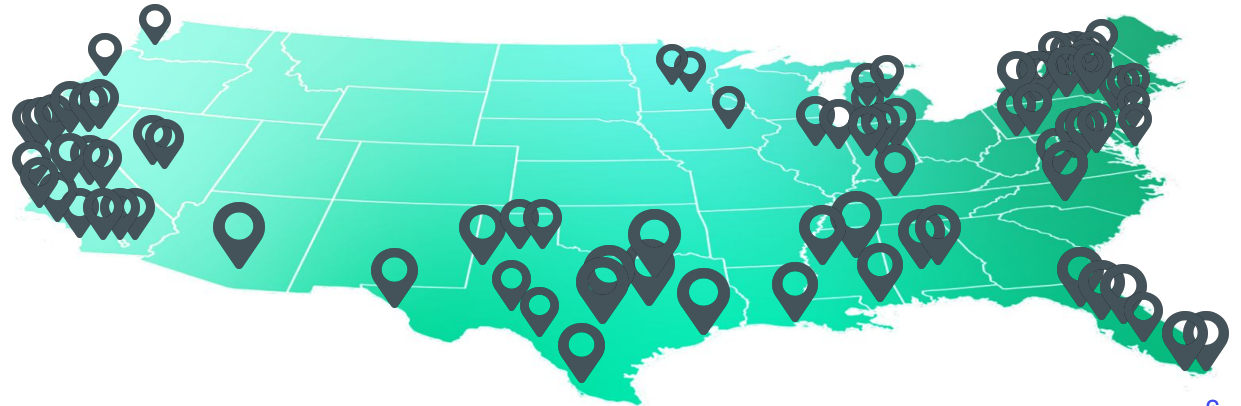
Colleges & Universities
where our students took a
CodePath course

110+

Colleges & Universities
with student leaders

61

Minority serving
institutions



Kat's Pathway to Tech



AUG 2019
Begins at Oregon State University



FALL 2020
Enrolls in CodePath's Android Development Course



JAN 2021
Participates in CodePath's Emerging Engineers Summit



FEB 2021
Receives first internship offer from Intuit



JUN-SEP 2021
Starts first SWE internship at Intuit



SEP 2021-JUN 2022
Begins at Zendesk as a SWE Co-op Intern



JUN 2022
Gives back as a TA for CodePath's Tech Interview Prep Class



JUN-SEP 2022
Lands Software Dev Engineer Internship at Zillow



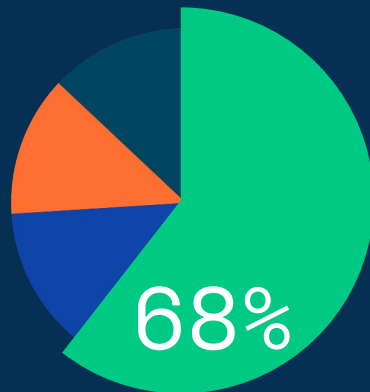
SEP 2022
Joins LinkedIn as a SWE Intern



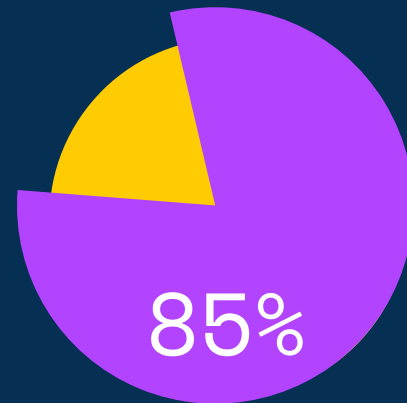
*"I got an internship offer from **LinkedIn**, from **Disney Plus**, from **Meta** – all of those offers would not have been available to me without CodePath."*

Kat Kime

Diverse Talent at Scale



68%
of CodePath students self-identify
as Black, Latino/a, Indigenous or
come from low-income
backgrounds



85%
of Black/Latino/a CodePath alumni
are working in tech as software
engineers

Student Impact










80%

Increase in job or internship
placement after taking a
CodePath course

\$92K

Average salary one-year
after graduation in full-time
SWE roles

CodePath's Top 10 Tech Employers

| | Number of Students Hired | Number of BLI Students Hired |
|---|--------------------------|------------------------------|
|  | 177 | 36 |
|  | 155 | 75 |
|  | 79 | 39 |
|  | 75 | 30 |
| JPMORGAN CHASE & Co. | 45 | 28 |
|  | 33 | 13 |
|  | 33 | 13 |
|  | 32 | 11 |
|  | 32 | 11 |
|  | 28 | 14 |

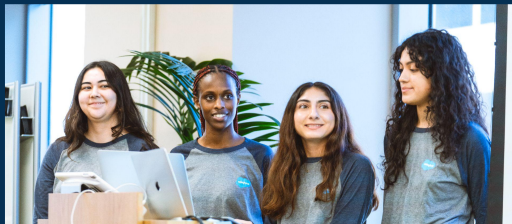
The CodePath Student Experience



| | Freshman Year | | Sophomore Year | | Junior Year | | Senior Year Year |
|---|---|-------------------------|-----------------------|-------------------------|-----------------------|-------------------------|-----------------------|
| | Fall & Spring | Summer | Fall & Spring | Summer | Fall & Spring | Summer | Fall & Spring |
| Courses | Inspire Series | Tech Interview Prep 101 | Special Topics Course | Tech Interview Prep 102 | Special Topics Course | Tech Interview Prep 103 | Special Topics Course |
| Career Services | | | | | Career Fair | | Career Fair |
| Resource Guides | | | | | | | |
| 1:1 Technical Mentoring | | | | | | | |
| Industry Events (Workshops, Speaker Series, etc.) | | | | | | | |
| Work Experience | We are exploring ways that we can scale technical work opportunities. | | | Pre-Internship Programs | → | Internship | → |

Full-Time Technical Career

Benefits of CodePath



Students

Programs at no-cost

- Connect with CodePath's network of software engineering mentors
- Access exclusive hiring events with our employer partners
- Practice technical interviews
- Receive tailored guidance for tech internships and job searches



Employers

Close the tech talent gap

- Tap into CodePath's growing network of career ready CS graduates
- Provide employees with volunteer and mentorship opportunities
- Design strategically aligned work experiences to access talent
- Close the racial equity gap



Professors

Save time and university costs

- Curated, industry-trusted curriculum and course materials
- Grading support
- 24/7 online help for students
- Training and support for student TAs and new professors
- Join a community of like-minded faculty

CodePath's Expansion Strategy

CodePath will enable BLI, low-income, and first-generation college students to enter our nation's most competitive technical roles at the same rate as their representation in the general population. **In the next 5 years, CodePath will:**



Reach the majority of the 54,000 CS graduates* every year

80% of whom are from 120 universities with in-person courses and reach the remaining 453 institutions that graduate less than 20 students a year through our remote courses.



Scale programs that directly connect students to employment opportunities

We will match the size of our student population with opportunities through CodePath's Emerging Engineers Summit and our paid work + learning Pre-internship Program.



Build stronger relationships with university administrators to deliver systemic change

Cultivate relationships with CS Chairs, Deans, Presidents, and State Chancellors to transition CodePath from "supplemental" curriculum to "core" curriculum



Invest in more rigorous evidence of effectiveness

CodePath is partnering with external evaluators to independently verify our education and employment outcomes.

Tech Leaders & Educators Love Us

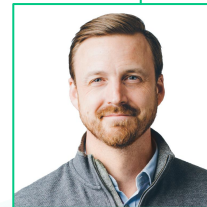


“Given our commitment to diversity and inclusion *and* our long-term strategic need for more technical talent, **supporting CodePath.org is a no-brainer for Microsoft and me personally.**”

Kevin Scott, **CTO, Microsoft**

“I believe in CodePath's mission and their approach to scaling their reach and impact. I see CodePath's approach as having the **highest chance of yielding enduring positive change in the representation of technologists across industries.**”

Mike Curtis, **Board of Directors, ZenDesk and former VP of Engineering, Airbnb**



Most HBCU CS Chairs are under-resourced. Even if we had the money, there just aren't enough CS professors. CodePath.org allows us to connect our students directly to what's being taught in the industry plus **increase the number and quality of courses taught for free.**

Legand Burge, **C.S. Chair, Howard University**

College Partners

HBCU partners noted in green

HSI partners in purple

MSI schools (multiple populations) in gold



Alabama A&M University
Albion College
Arizona State University
Benjamin Franklin Institute of Technology
Brightpoint Community College
California State Polytechnic University - Pomona
California State University - East Bay
California State University - Los Angeles
California State University - Monterey Bay
California State University - Sacramento
California State University - San Bernardino
Calvin University
College of Southern Nevada
College of the Desert
Collin College
Cornell University
CUNY - Brooklyn College
CUNY - City College of New York
CUNY - College of Staten Island
CUNY - Hunter College
CUNY - John Jay College Of Criminal Justice
CUNY - Macaulay Honors College
CUNY - Queens College
CUNY Graduate
Dartmouth College
Delaware State University
Drexel University
Fisk University
Florida A&M University
Florida Atlantic University
Florida Institute of Technology
Florida International University
Florida Memorial University
Florida Polytechnic University
Fordham University
George Mason University
Georgia Institute of Technology
Georgia Southern University
Georgia State University
Hartnell College

Harvey Mudd College
Howard University
Indiana University - Kokomo
Kennesaw State University
Lamar University
Langston University
Loyola Marymount University
Loyola University Maryland
Merritt College
Miami Dade College
Minnesota State University - Mankato
Morgan State University
Mount San Antonio College
New Jersey Institute of Technology
New York University
North Carolina A&T State University
North Carolina State University
North Carolina Wesleyan College
Northern Michigan University
Northern Virginia Community College
Northwestern University
Orange Coast College
Oregon State University
Pennsylvania State University
Perimeter College
Purdue University
Quincy College
Ramapo College of New Jersey
Rutgers - The State University of New Jersey
San Diego State University
San Jose State University
Southern University and A&M College
St. Ambrose University
Stevens Institute of Technology
Stony Brook University
SUNY - University at Buffalo
SUNY Plattsburgh
Swarthmore College
Syracuse University
Temple University
Texas A&M University - College Station

Texas A&M University - Kingsville
Texas A&M University - San Antonio
Texas Christian University
Texas State University
The Ohio State University
Towson University
Tuskegee University
University of Arizona
University of California - Berkeley
University of California - Davis
University of California - Irvine
University of California - Los Angeles
University of California - Merced
University of California - San Diego
University of Chicago
University of Florida
University of Houston
University of Illinois - Chicago
University of Illinois - Urbana Champaign
University of Maine
University of Maryland - College Park
University of Massachusetts - Boston
University of Minnesota-Twin Cities
University of Pennsylvania
University of Puerto Rico - Mayaguez
University of Southern California
University of Southern Mississippi
University of St. Thomas
University of Texas - Austin
University of Texas - Dallas
University of Texas - Rio Grande Valley
University of the District of Columbia
Vanderbilt University
Virginia State University
Western Governors University

Our Partners

CodePath works with leading tech and corporate brands

Cognizant

 **Meta**

SAP

amazon

 **workday**

ANDREESSEN
HOROWITZ

verizon

Capital One

Walmart

Bloomberg

 **salesforce**

 **Course Hero**

 **COMCAST
NBCUNIVERSAL**

intuit

Thank You!

Questions?

partnerships@codepath.org

CODEPATH*ORG

© 2024 All Rights Reserved