### CODEPATH\*ORG

# Intro to CodePath

Recognized by *Fast Company* as one of Most Innovative Companies in Education of 2024

### We Started in Silicon Valley

Founded in 2013, **CodePath** started as a technical training company for senior engineers. We ran engineering onboarding programs for the world's top tech companies including Facebook, Google, Dropbox, Airbnb, and Netflix. Our early students included the co-founder of Reddit, the former tech lead for Apple Watch, and the first mobile engineer at Coinbase.

Through redesigning Facebook University, we learned that the programming courses developed for professional engineers provided the missing curriculum and support to help college students persist and succeed in CS education.

In 2017, CodePath.com became **CodePath.org**, to eliminate inequity in college CS education.



### Meet Our Team



#### **Our Mission**

CodePath is reprogramming higher education to create the first Al-native generation of engineers, CTOs, and founders. We deliver industry-vetted courses and career support centered on the needs of low-income and first-generation students. Our students train with senior engineers, intern at top companies, and rise together to become the tech leaders of tomorrow.

### How CodePath Works





We collaborate with CS Chairs, professors, and student leaders to build community at college campuses and drive enrollment.



#### 3.Ignite

We connect students with our network of companies to launch them into high-paying jobs and career paths.



### CodePath Impact



## 30,000

CS students served since 2017

# 12,000+ 5,500

CS students in 2024

BLI CS students in 2024

700

Colleges & Universities where our students took a CodePath course

### 150+

Colleges & Universities with student leaders

78 Minority serving institutions





### Diverse Talent at Scale





of CodePath students come from underserved backgrounds

of Black/Latino/a CodePath alumni are working in tech as software engineers

Student Impact

80%

Increase in job or internship placement after taking a CodePath course \$92K

Average salary one-year after graduation in full-time SWE roles

### CodePath's Top 10 Tech Employers in 2024

#### Number of Students Hired

**Number of BLI Students Hired** 

| Google               | 596 | 338 |
|----------------------|-----|-----|
| Microsoft            | 443 | 217 |
| amazon               | 433 | 160 |
| JPMORGAN CHASE & CO. | 249 | 116 |
| 🔿 Meta               | 245 | 102 |
| CapitalOne           | 233 | 75  |
| aws                  | 192 | 61  |
| Ć                    | 183 | 99  |
| IBM                  | 165 | 59  |
| Goldman<br>Sachs     | 156 | 90  |

### Our corporate partners

We are the leading provider for early talent acquisition and development for **65+ industry partners.** From F500 leaders to fast-growing startups, we collectively build a stronger technical workforce that **empowers entrepreneurship and innovation** for the nation's future.



8x more CodePath alumni get hired by F500 companies than their peers

### The CodePath Student Experience



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|   | Freshman Year   |                               | Sophomore Year              |                            | Junior Year                 |                               | Senior Year<br>Year         |  |  |
|---|---|-------------------------------|-----------------------------|----------------------------|-----------------------------|-------------------------------|-----------------------------|--|--|
|   | Fall &<br>Spring  | Summer                        | Fall &<br>Spring            | Summer                     | Fall &<br>Spring            | Summer                        | Fall & Spring               |  |  |
| Courses   | Inspire<br>Series   | Tech<br>Interview<br>Prep 101 | Special<br>Topics<br>Course | Tech Interview<br>Prep 102 | Special<br>Topics<br>Course | Tech<br>Interview<br>Prep 103 | Special<br>Topics<br>Course |  |  |
| Career Services                                   |   |                               |                             | Career Fair                |                             | Career Fair                   |                             |  |  |
| Resource Guides                                   |   |                               |                             |                            |                             |                               |                             |  |  |
| 1:1 Technical Mentoring                           |   |                               |                             |                            |                             |                               |                             |  |  |
| Industry Events (Workshops, Speaker Series, etc.) |   |                               |                             |                            |                             |                               |                             |  |  |
| Work<br>Experience                                | We are exploring ways that we can scale technical work poportunities. |                               |                             | Pre-Internship<br>Programs | $\rightarrow$               | Internship                    | $\rightarrow$               |  |  |

10

**Full-Time Technical Career** 

#### Benefits of CodePath



#### Students

#### Programs at no-cost

- Connect with CodePath's network of software engineering mentors
- Access exclusive hiring events with our employer partners
- Practice technical interviews
- Receive tailored guidance for tech internships and job searches



#### Employers Close the tech talent gap

- Tap into CodePath's growing network of career ready CS graduates
- Provide employees with volunteer and mentorship opportunities
- Design strategically aligned work experiences to access talent



#### Professors

#### Save time and university costs

- Curated, industry-trusted curriculum and course materials
- Grading support
- 24/7 online help for students
- Training and support for student TAs and new professors
- Join a community of like-minded faculty

### Tech Leaders & Educators Love Us



"Given our long-term strategic need for more technical talent, supporting CodePath is a no-brainer for Microsoft and me personally."

Kevin Scott, CTO, Microsoft

"I believe in CodePath's mission and their approach to scaling their reach and impact. I see CodePath's approach as having the **highest chance of yielding enduring positive change in the representation of technologists across industries.**"



Mike Curtis, Board of Directors, ZenDesk and former VP of Engineering, Airbnb



Most HBCU CS Chairs are under-resourced. Even if we had the money, there just aren't enough CS professors. CodePath allows us to connect our students directly to what's being taught in the industry plus **increase the number and quality of courses taught for free.** 

Legand Burge, C.S. Chair, Howard University

### College Partners

#### HBCU partners noted in green HSI partners in blue MSI schools (multiple populations) in gold



#### **Bakersfield College** Benjamin Franklin Institute of Technology

Brown University California Polytechnic State University - San Luis Obispo California State Polytechnic University - Pomona California State University - Chico California State University - Dominauez Hills California State University - East Bay California State University - Fullerton California State University - Long Beach California State University - Monterey Bay California State University - Sacramento California State University - San Bernardino California State University - San Marcos Calvin University Carleton College Carneaie Mellon University Claremont McKenna College

#### **Clayton State University** College of Southern Nevada College of William and Mary Columbia University **Cornell University** CUNY - Baruch College CUNY - Brooklyn College CUNY - City College of New York CUNY - College of Staten Island CUNY - Hunter College CUNY - John Jay College of Criminal Justice CUNY - Lehman College CUNY - Macaulay Honors College **CUNY - Oueens College** CUNY - York College Dallas County Community College District De Anza College Drexel University Emory University Farmingdale State College Florida Atlantic University Florida International University Florida State University

Fordham University George Mason University Georgia Institute of Technology Georgia Perimeter College Georgia Southern University

Georgia State University Hartnell College Hofstra University

Illinois Institute of Technology Johns Hopkins University Kennesaw State University Lehiah University Lona Island University Loyola University Maryland Merritt College Miami Dade College Michiaan State University Minerva University Mississippi State University New Jersey Institute of Technology New York Institute of Technology New York University North Carolina State University Northeastern Illinois University Northeastern University Northeastern University - Khoury College of Computer University of Michigan - Ann Arbor Sciences Northern Virginia Community College Northwestern University Oregon State University Pace University Purdue University Ouinnipiac University Rochester Institute of Technology Rutgers - The State University of New Jersey Rutgers University - New Brunswick Rutgers University - Newark San Diego State University Simmons University

St. Ambrose University Stanford University Stetson University Stony Brook University SUNY - Binghamton SUNY - New Paltz SUNY - University at Buffalo Swarthmore College Syracuse University Temple University

Texas A&M University - College Station Texas A&M University - Kingsville Texas A&M University - San Antonio **Texas State University** The Ohio State University The University of Tampa Towson University Truman State University University of Arizona University of California - Berkeley University of California - Davis University of California - Irvine University of California - Los Angeles University of California - Merced University of California - Riverside University of California - San Diego University of California - Santa Cruz University of Chicago University of Florida - Gainesville University of Houston - Downtown University of Illinois - Chicago University of Illinois - Urbana Champaign University of Maryland - Baltimore County University of Maryland - College Park University of Maryland - Global Campus University of Massachusetts - Boston University of Minnesota - Twin Cities University of Nevada - Las Vegas University of North Carolina - Charlotte University of Pennsylvania University of Puerto Rico - Rio Piedras University of Rochester University of Southern California University of Southern Mississippi University of Texas - Arlington University of Texas - Austin University of Texas - Dallas University of Texas - El Paso University of Texas - Rio Grande Valley University of Texas - San Antonio University of Washington

University of Wisconsin - Madison Vanderbilt University

Virainia Tech Washington University in St. Louis Wentworth Institute of Technology Westcliff University Western Governors University Yeshiva University

### Thank You!

Questions? partnerships@codepath.org

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